



November 2010

To whom it may concern,

I am honored to write on behalf of **Brian King**, in support of his application for promotion to Associate Professor of Clinical Studies at the USC Thornton School of Music. I have had the unique opportunity to visit with Brian and his students at USC, to sit-in on his classes and observe his work in the Scoring for Motion Pictures and Television program.

As chief administrator of the Eastman Community Music School, a school of 1500 students and 130 faculty, I can speak directly to Brian's achievements as director and teacher in this professional program, while in an academic setting. Upon further study, I have come to understand the depth of his work in organizing and rebuilding this entire program. His ability to make and negotiate strategic hires, create and develop new production methods, craft a new curriculum to include key collaborations with major music industry professionals as well as the USC School of Cinematic Arts, has elevated the status and reputation of SMPTV to be the premier program of its kind.

I find Brian to be an exceptional leader and teacher, providing his students with the combination of educational training, production work and internship opportunities to launch a career in music. This program has become the model of success for all others to follow. I am quick to recommend Brian's program to any student interested in studying film scoring and I look forward to his continued success at the Thornton School of Music. Please feel free to call me with any questions: (585) 274-1402.

Sincerely,

A handwritten signature in black ink that reads 'Howard Potter'. The signature is written in a cursive, flowing style.

Howard Potter, DMA
Associate Dean for Community and Continuing Education
Eastman School of Music